

GOVERNMENT VICTORIA COLLEGE PALAKKAD



GENDER SENSITISATION PROGRAMMES 2017-2018

X = Y

Gender Sensitization

The college conducted a host of programmes for gender sensitization and women empowerment during this academic year. This included medical awareness, cultural programmes, community outreach, film screening and open forums.

The inauguration of both the Women's Cell and Pain and the Palliative Unit was conducted on 12/12/2017 by the Civil Surgeon & Superintendent at CHC Nemmara. Pink October, a programme creating **awareness on Breast Cancer and other cancers** which threw light on causes, diagnosis, early detection, treatment possibilities, and lifelong management was also launched.

Shastrayaan

During the conduct of Shastrayaan, a programme endeavouring to promote scientific temper and progressive thinking among the general public on 20th and 21st February 2018, women's cell **displayed the poster of the women's helpline number 181** and **screened the ad film on 181** during intervals of the presentation/documentary / short film screened by various departments. Photo posters of the activities of the women's cell were displayed along with the banner of KSWDC.



Motivational Talk

Mathrubhumi Grihalaxmi Vedi co-sponsored the **prelaunch of the Women's Day Celebration** on 07/03/2018 with the theme *Saddhairyam Munnottu*, meaning **“March forward with Courage”**. A P Sunitha, a novelist and a faculty of the college, spoke specifically on the theme of courage among women and **motivational speaker** Aiswarya Menon spoke on mind power and positive thinking.



Flash mob/Stage Performance

Performances and plays have a huge impact on the audience and play a key role in carrying forward a message and creating awareness. **Women empowerment, coordination and joy marked the flash mob** at the Stadium Bus stand, Palakkad where a crowd gathered to watch and imbibe the message of the students' performance as they flashed their banner *Sadhairyam Munnottu*, “**March forward with Courage**” on Women's Day, 08/03/2018.



Single Character Drama

The highlight of Women's day celebration was a single-character drama 'Mannathi Theyyam' by Sreeja Arangotukara at 7.30 pm in the open stage of the college. The performance enacted the **marginalization, suppression and the final act of revolt of the central character.**



Documentary Screening and Discussion

The students screened the **controversial documentary film, *Kakkoos***, directed by Divya Bharathi, **portraying the marginalization and social exclusion of those whose life is devastated by manual scavenging** in the college auditorium on 12/03/2018. With the Kerala government introducing robots for scavenging, the contrast in the social milieu in the neighbouring state was shocking to the audience. The screening of the film was to be a **prelude to the Open Forum** discussion set for the following day:



Counselling and Training Session

Ms. Anitha M P, a psychologist and a trainer talked to the students at the girl's hostel on 14/03/2018 and addressing issues like **gender perception, stress at academic and personal levels and varied expectations** and the need to manage them. An interactive session followed:



Night Out

Sadharyam Munnottu meaning “March Forward with Courage” was catchword for the Women’s day celebration of the year, a celebration extending from 8th March to 14th March with various programmes, including a ‘Night Out’, wherein over 90 students walked to through the town at 9 pm to reach Tipu’s Fort, a pivotal public space of Palakkad:

